Marlborough’s vineyards 2002
Marlborough’s vineyards 2003
Marlborough’s vineyards 2004
Marlborough’s vineyards 2005
Marlborough’s vineyards 2006
Marlborough’s vineyards 2010
Marlborough tonnes & plantings 2000 – 2015

Marlborough Annual Average Rainfall Map

Based on the 30 year period 1981 - 2010.

Copyright: NIWA 2012
Projection: New Zealand Map Grid

Disclaimer:
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Marlborough
North Island
Blenheim township
Richmond Ranges
Wither Hill Range
Inland Kaikoura Ranges
Seaward Kaikoura ranges

Defined by Maori as Kei puta te wairau; *the place with the hole in the cloud*
Literal translation from Māori is ‘many waters’
Cool and dry. A river flood plain - extremely variable soils, from stony river wash to fine, deep alluvium seams. Approx. 45% of plantings in Marlborough Sub Regions.
Marlborough Sub Regions
Southern Valley's

Cooler and drier.
Formed by glacial outwash – older variable soils exhibiting stony gravels with higher levels of clay and loess covered hill slopes. Approx. 25% of plantings.

Southern Valley’s
Literal translation from Māori is ‘fast flowing river’
The driest and coolest sub region. River terraces and flood plains - alluvial gravels and clay with wind blown loess. Approx. 30% of plantings
Vintage 2015 Production Per Region

- Marlborough: 75%
- Hawkes Bay: 12%
- Gisborne: 5%
- Central Otago: 3%
- Nelson: 2%
- Wairarapa: 1%
- Waipara: 1%
- Other: 1%
Marlborough 2014 Varietal Production

- **Sauvignon Blanc**: 86%
- **Pinot Noir**: 6%
- **Chardonnay**: 4%
- **Pinot Gris**: 3%
- **Riesling**: 1%
- **Other**: 1%
Marlborough Varietal Composition in vineyard area (by Ha)

- Sauvignon Blanc: 78%
- Pinot Noir: 11%
- Chardonnay: 5%
- Pinot Gris: 4%
- Riesling: 1%
- Other: 1%
International Market information

- Average value of exports is down 1.5% to $7.03/litre vs the previous year.
- Total share of exports vs. total NZ wine production = 77% export 23% domestic.
- Packaged wine export price/L = $8.22.
- Bulk white wine export price/L = $3.90.
- Average wine export price/L = $6.91.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Market</th>
<th>Export Volumes 12 mths moving</th>
<th>Export Share</th>
<th>FOB Value (NZ$) to 12 months to Jan 2015</th>
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<tr>
<td>1</td>
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<td>57mL</td>
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<td>Australia</td>
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<td>Germany</td>
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<td>Ireland</td>
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<tr>
<td>8</td>
<td>China</td>
<td>1.8mL</td>
<td>0.9%</td>
<td>$27.7m</td>
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</tbody>
</table>
Proud supporters of the above