



2011 Advertising Rates and Schedule

Regularly found in winery staff rooms, Winepress is considered the authority by the local wine industry for the latest news and information. Advertising in Winepress will ensure you reach 900+ grapegrowers, wineries, contractors, and both individual and company associate members in Marlborough, across New Zealand and overseas.

WINE
MARLBOROUGH
NEW ZEALAND



Produced by:
Wine Marlborough
Free to all levy paying
members.
Associate Members: \$77 + GST

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Printed by:
Blenheim Print Ltd
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Advertising Sizes

	H x W
Full Page with frame	253mm x 176mm
Full Page and bleed	297mm x 210mm + 3mm bleed all round
Half Page Horizontal	124mm x 176mm
Half Page Vertical	253mm x 86mm
Third Page Horizontal	80mm x 176mm
Quarter Page Horizontal	60mm x 176mm
Quarter Page Vertical	124mm x 86mm

Advertisements supplied must adhere to the sizes indicated or added costs will be incurred.

Advertisement Rates

Full Colour

Cover	
Inside Front Cover	\$750 + GST
Inside Back Cover	\$750 + GST
Outside Back Cover	\$850 + GST

Inside Page	
Full Page	\$660 + GST
Half Page	\$410 + GST
Third Page	\$320 + GST
Quarter Page	\$295 + GST

Black and White

Inside Page	
Full Page	\$485 + GST
Half Page	\$235 + GST
Third Page	\$200 + GST
Quarter Page	\$165 + GST

Other	
Classified Advert	\$1 per word + GST
Inserts	\$500 + GST

NB: 10% Discount applies to advertising commitments of 6 months or more.



2011 Winepress Advertising Deadlines

The following dates are the third Friday of every month for the advertising deadlines.

February 2011 Issue

Deadline: Friday 21 January

March 2011 Issue

Deadline: Friday 18 February

April 2011 Issue

Deadline: Friday 18 March

May 2011 Issue

Deadline: Friday 15 April

June 2011 Issue

Deadline: Friday 20 May

July 2011 Issue

Deadline: Friday 17 June

August 2011 Issue

Deadline: Friday 15 July

September 2011 Issue

Deadline: Friday 19 August

October 2011 Issue

Deadline: Friday 16 September

November 2011 Issue

Deadline: Friday 21 October

December 2011 Issue

Deadline: Friday 18 November

